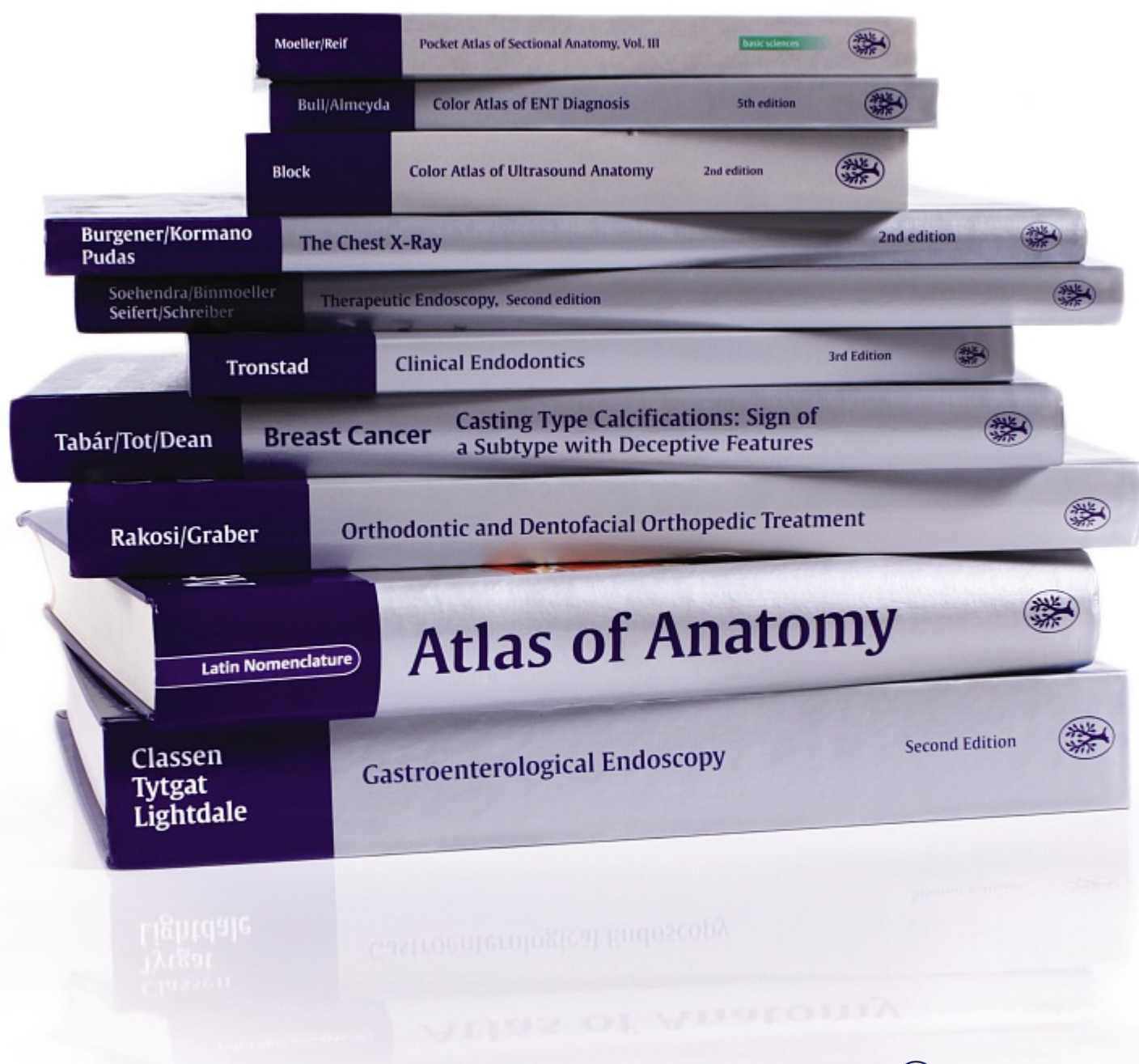


# Advance Information

2/2012

MAY-JULY 2012



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March 2012

Dear Customer,

Attached is our second **Advance Information** package for 2012 covering our new titles publishing **May thru July 2012**. We have decided in 2012 to produce these bulletins 4 times a year from now on, but not necessarily in calendar quarters. To fit in better with our publishing rhythm, as it were, we will issue the bulletins for the periods November thru January, February thru April, May thru July, August thru October.

In this bulletin, apart from our “usual” high standard texts, you will see two important **new editions**:

**- Gilroy/Atlas of Anatomy 2<sup>nd</sup> edition.**

Since its launch in 2008, this Thieme flagship title has established itself firmly as one of the top three international anatomy atlases. It has set standards in pedagogic presentation and in illustration quality. The successful format and concepts have been retained in the new edition, while some features have been more finely tuned to meet comments from users (students and professors) around the world. See the single sheet for more information.

**- Dillon/Hearing Aids, 2<sup>nd</sup> edition**

This completely revised new edition of this bestselling title has new features which will make it even more popular with audiology students, practicing audiologists and hearing aid manufacturers around the world. Dillon is really the book, (fondly referred to as the “blue book”) that all concerned with hearing aid usage turn to for the best information and advice. Again, refer to the single sheet for more details.

Best regards,

Alastair Paul  
International Sales Manager  
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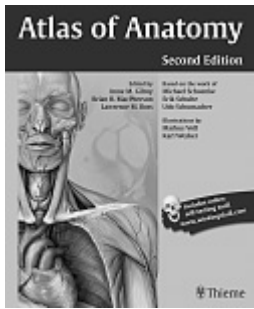
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**TITLE****Atlas of Anatomy**2<sup>nd</sup> Edition**EDITOR(S)**

**Anne M. Gilroy**  
Depts. of Cell Biology and Surgery  
University of Massachusetts  
Worcester, MA

**Brian R. MacPherson, PhD**  
Dept. of Anatomy and Neurobiology  
University of Kentucky College of Medicine  
Lexington, KY

**Lawrence M. Ross, MD**  
Dept. of Neurobiology and Anatomy  
University of Texas Medical School  
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**BASED ON THE WORK OF**

**Michael Schuenke, MD, PhD**  
Anatomisches Institut  
Christian-Albrechts-Universität zu Kiel  
Kiel, Germany

**Erik Schulte, MD**  
Institute of Anatomy  
University of Mainz  
Mainz, Germany

**Udo Schumacher, MD**  
Institute of Anatomy  
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Hamburg, Germany

**PRICE**  
**ISBN-13**  
**PUB. DATE**  
**FORMAT**  
**PRIMARY MARKET**  
**SECONDARY OR**  
**SUB-SPECIALTIES**  
**LEVEL**

Euro 69.99  
9781604067453 (previous edition ISBN 9781604060621)  
May 2012  
SOFTCOVER · 2400 illustrations · 712 pages · 23 x 28 cm trim size  
Anatomy  
Physiotherapy  
Dental Medicine  
Students

**DESCRIPTION**

This is a must-have text for first-year medical, dental, and physical therapy students who take a gross anatomy with dissection lab in their first year of professional school. It is also used in a growing number of undergraduate gross anatomy courses for premeds and in some of the more rigorous physicians' assistant programs.

**Gilroy, Atlas of Anatomy, 2<sup>nd</sup> Edition**

New features in this edition:

- Surface anatomy (now at the start of each unit) now includes regional surface anatomy and reference lines in addition to landmarks and palpable structures of that body region providing a better introduction for physical diagnosis skills and documentation
- Increased sectional anatomy with new spreads at the end of units to build student skills in interpreting 2D views of anatomic structures

---

**SALES HOOKS**

- 2400 + detailed and clear illustrations, 170 + summary tables, key clinical correlations
- Content organized in topic-specific, two-page spreads for easy learning or review, and for comprehending connections to clinical cases
- Improved and increased surface anatomy and sectional anatomy illustrations, division of Abdomen and Pelvis & Perineum into two units from one
- All illustrations available to instructors via TTA, and 25% available to students via Winking Skull student study/testing site

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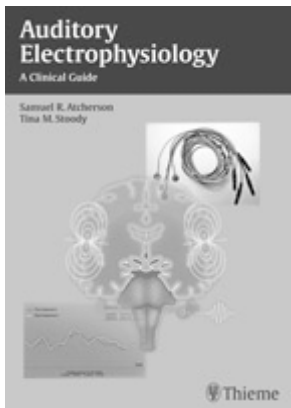
**COMPETITION**

Gilroy is well established within the top three atlases with about 1/3 of the market. Individual “topographical” illustrations in Netter are sometimes considered the best overall but for both style and content presentation the illustrations in our atlas are considered the best. The pedagogy – the building of knowledge of a region in steps and using each spread to teach a specific topic – has given us an extra edge that no other book has. The muscle facts tables with accompanying schematics are always praised.

---

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OVERVIEW**

Back  
Thorax  
Abdomen & Pelvis  
Upper Limb  
Lower Limb  
Head & Neck  
Neuroanatomy



<b>TITLE</b>	<b>Auditory Electrophysiology</b>	
<b>EDITOR(S)</b>	<p><b>Samuel Atcherson, Ph.D.</b>          Dept. of Audiology and Speech Pathology          University of Arkansas for Medical Sciences          Little Rock, AR</p>	<p><b>Tina Stody, Ph.D.</b>          Audiology and Speech Language Sciences          University of Northern Colorado          Greeley, CO</p>
<b>PRICE</b>	Euro 79.99	
<b>ISBN-13</b>	9781604063639	
<b>PUB. DATE</b>	July 2012	
<b>FORMAT</b>	SOFTCOVER · 130 illustrations · 328 pages · 17.8 x 25.5 cm trim size	
<b>PRIMARY MARKET</b>	Audiology	
<b>SECONDARY OR SUB-SPECIALTIES</b>		
<b>LEVEL</b>	Practitioners, Students	
<b>DESCRIPTION</b>	<p>Written primarily by audiologists familiar with cutting-edge research in a rapidly changing field, Auditory Electrophysiology provides a fresh perspective on the most current advances and practices in the specialty. Research and clinical information are presented separately to facilitate learning and provide a more practical organization of the material. In addition to clinical applications and case studies, this text includes sections on the foundational science and historical background of auditory evoked potentials as well as clinical practice and management.</p> <p>Ideal as an introduction to the field for graduate students in audiology and ENT residents, Auditory Electrophysiology is also a useful guide for clinicians who want to refresh their skills or add to their practice. It fills a gap in the literature for an up-to-date text and reference on all aspects of auditory evoked potentials.</p>	
<b>SALES HOOKS</b>	<ul style="list-style-type: none"> <li>• Includes case studies written by clinicians who are experts in auditory evoked potentials, helping to highlight clinical applications in the specialty</li> <li>• Discusses how auditory electrophysiology techniques are used in central auditory function testing</li> <li>• Provides practical guidelines on how to write a clinical report, with easy-to-use templates, helping readers quickly master report writing</li> <li>• Contains a chapter on the application of principles of evidence-based practice, to guide clinical technique and analysis of auditory evoked potentials</li> </ul>	



## Atcherson, Auditory Electrophysiology

### COMPETITION

New Handbook of Auditory Evoked Responses (2007) by James W. Hall, III (Allyn & Bacon; ISBN-10: 0205361048; 751 pages; \$132.80)

**Differentiation:** Hall has no supplemental materials. Graduate students often have a difficult time extracting the clinically significant information from all of the background research.

Auditory Evoked Potentials: Basic Principles and Clinical Application (2007) by Robert F. Burkard, Manuel Don, & Jos J Eggermont (Eds.) (Lippincott Williams & Wilkins; ISBN-10: 0781757568; 731 pages; \$136.00)

**Differentiation:** The book is difficult to navigate. Although case studies and laboratory exercises are available, they are still not accessible to the average audiologist.

Human Auditory Evoked Potentials (2010) by Terrence Picton (Plural Publishing; ISBN-10: 1597563625; 600 pages; \$179.00)

**Differentiation:** Picton is broadly focused for many disciplines. There is a lack of practical information to the clinician.

---

### CONTENTS OVERVIEW

#### Section I Foundational Science and Instrumentation of AEPs

1. Introduction and Overview (Samuel R. Atcherson, Ph.D. and Tina M. Stoody, Ph.D.)
2. The Basics, Science, and Instrumentation (Samuel R. Atcherson, Ph.D. and Tina M. Stoody, Ph.D.)
3. The Anatomic and Physiologic Bases of Auditory Evoked Potentials (Samuel R. Atcherson, Ph.D. and Sheryl Shoemaker, Au.D., Ph.D.)

#### Section II Background AEP

4. ECochG (John L. Dornhoffer, M.D.)
5. Auditory Brainstem Responses (Samuel R. Atcherson, Ph.D.)
6. Frequency Following Responses (Shaum Bhagat, Ph.D. and Samuel R. Atcherson, Ph.D.)
7. Auditory Steady-State Responses (Elizabeth D. Leigh-Paffenroth, Ph.D.)
8. Middle Latency Responses (Ashley Harkrider, Ph.D.)
9. Obligatory Cortical Potentials (Curtis Billings, Ph.D.)
10. Oddball Potentials (Tina M. Stoody, Ph.D. and Samuel R. Atcherson, Ph.D.)
11. Cognitive Potentials (Deborah Moncrieff, Ph.D.)
12. Vestibular Evoked Myogenic Potentials (Tina M. Stoody, Ph.D. and Yell Inverso, Au.D.)

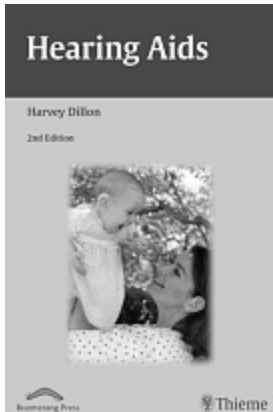
#### Section III Clinical Applications and Case Studies

13. ECochG (Cathy Henderson, Au.D.)
14. Automated ABRs and OAEs for Newborn Hearing Screening (Patti F. Martin, Ph.D. and Nannette Nicholson, Ph.D.)
15. ABR Threshold Estimation (Paul Brueggeman, Au.D., Jennifer Rigsby, Au.D., and Samuel R. Atcherson, Ph.D. or Jan Stroud, Au.D.)
16. Auditory Steady-State Responses (Kathy Vander Werff, Ph.D.)
17. ABR for Retrocochlear Disorders (Todd Sauter, M.A. and Christina Runge-Samuels, Ph.D.)
18. (Central) Auditory Processing Disorders and Brain Lesions (Radhika Aravamudhan, Ph.D. and Samuel R. Atcherson, Ph.D.)
19. Intraoperative Monitoring (David Schwartz, Ph.D.)
20. Objective Measures of Ototoxicity (ABR and OAE) (Shaum Bhagat, Ph.D. and Ibrahim Qaddoumi, M.D.)
21. Vestibular Evoked Myogenic Potentials (Matthew Wester, Au.D. and co-author)

#### Section IV Clinical Practice and Management

22. Patient Preparation, Orientation, and Data Collection (Tina M. Stoody, Ph.D.)
23. Clinical Report Writing (Marni J. Martin, Au.D. and Rebecca S. Atcherson, Au.D.)
24. Stimulation Generation, Calibration, and Measurement (Samuel R. Atcherson, Ph.D.)
25. Evidence-Based Practice in Auditory Evoked Potentials (Yell Inverso, Au.D., Ph.D. and Radhika Aravamudhan, Ph.D.)





<b>TITLE</b>	<b>Hearing Aids</b> 2 <sup>nd</sup> Edition
<b>AUTHOR(S)</b>	<b>Harvey Dillon, PhD</b> National Acoustic Laboratories (NAL) Sidney, Australia
<b>PRICE</b>	Euro 89.99
<b>ISBN-13</b>	9781604068108
<b>PUB. DATE</b>	May 2012
<b>FORMAT</b>	HARDCOVER · 217 illustrations · 630 pages
<b>PRIMARY MARKET</b>	Audiology
<b>SECONDARY OR SUB-SPECIALTIES</b>	
<b>LEVEL</b>	Practitioners, Students
<b>DESCRIPTION</b>	<p>Comprehensive resource about hearing aids — how to prescribe, select, fit, measure, and evaluate hearing aids.</p> <p>Key Features:</p> <ul style="list-style-type: none"> <li>• A new chapter on directional microphones and the growing range of digital signal processing strategies</li> <li>• Coverage of a major change in open fittings due to the wide availability of effective feedback cancellation and thin-tube canal fittings for many patients</li> <li>• Practical tips, tables, and procedures designed to be pinned on the walls of clinics</li> <li>• Synopses, key paragraphs, and detailed materials help readers easily progress from basic to highly sophisticated concepts</li> <li>• Each cross-referenced chapter builds on the previous chapters</li> <li>• Innovative research results and procedures give readers an important professional edge</li> <li>• Each chapter has a one-page synopsis that captures the key concepts of each topic</li> <li>• The material that students most need is contained in marked paragraphs that flow after each other to form a coherent thin book inside the larger book</li> <li>• Intervening additional paragraphs add satisfying depth</li> </ul>



## Dillon, Hearing Aids, 2<sup>nd</sup> Edition

### SALES HOOKS

- Dr. Dillon is widely known and his name helps sell the book
- A book-within-a-book-within-a-book format: Each chapter has a one-page synopsis, Key material for students is in marked paragraphs, Additional paragraphs add depth and detail
- Tips, tables, and procedures that can be pinned on the walls of clinics
- Can be used by professionals, as well as adopted in core audiology graduate courses
- Known in the industry as the “Blue Book”

#### **New to the Second Edition:**

- **New chapter has been added on directional microphones and the growing range of digital signal processing strategies**
  - Discusses throughout the book the major change in open fittings due to the wide availability of effective feedback cancellation and thin-tube canal fittings for many clients
- 

### COMPETITION

Fitting and Dispensing Hearing Aids (2011) by Brian Taylor, H. Gustav Mueller (Plural Publishing; ISBN-13: 9781597563475, 130 pages)

**Differentiation:** Taylor is written at a basic level for ENTs, audiology assistants and beginning AuD students who need a basic understanding of hearing aids.

Digital Hearing Aids (2008) by James Kates (Plural Publishing; ISBN-13: 9781597563178, 464 pages)

**Differentiation:** Kates covers ten of the top hearing aid manufactures – more like a product guide.

Hearing Aid Handbook, 2<sup>nd</sup> Edition (2010) by Jeffrey DiGiovanni (Delmar Cengage Learning, ISBN-13: 978-1435481114, 646 pages)

**Differentiation:** DiGiovanni only covers digital hearing aids.



<b>TITLE</b>	<b>Handbook of Acoustic Accessibility</b>	
<b>AUTHOR(S)</b>	<p><b>Joseph Smaldino, Ph.D.</b>          Department of Communication          Sciences and Disorders          Illinois State University          Normal, IL</p>	<p><b>Carol Flexer, Ph.D.</b>          School of Speech-Language          Pathology and Audiology          University of Akron          Akron, Ohio</p>
<b>PRICE</b>	Euro 29.99	
<b>ISBN-13</b>	9781604067651	
<b>PUB. DATE</b>	May 2012	
<b>FORMAT</b>	SOFTCOVER · 31 illustrations · 168 pages · 12.7 x 20.3 cm trim size	
<b>PRIMARY MARKET</b>	Audiology	
<b>SECONDARY OR SUB-SPECIALTIES</b>	Classroom Educators	
<b>LEVEL</b>	Practitioners, Students	
<b>DESCRIPTION</b>	<p>The importance of classroom acoustics to listening and learning has been recognized by the American National Standards Institute/Acoustical Society of America setting standards for desirable acoustic environments in 2002, which was revised and strengthened in 2010.</p> <p>Understanding the importance of making speech accessible during auditory-linguistic brain development and how that impacts listening, learning and literacy is more important than ever. Unfortunately that understanding is not entirely intuitive and many professionals will welcome a resource that provides the rationale for acoustic accessibility and provides some ideas for achieving it.</p>	
<b>SALES HOOKS</b>	<ul style="list-style-type: none"> <li>• Provides practical ways for audiologists and classroom teachers of the hearing impaired to achieve acoustic accessibility</li> <li>• Shows how to make the speech signal audible, undistorted, and accessible in the classroom.</li> <li>• Discusses why accessible speech is important for auditory-linguistic brain development.</li> <li>• Covers the latest technologies, like smart phone apps and audio distribution systems.</li> </ul>	



**Smaldino, Handbook of Acoustic Accessibility**

**COMPETITION**

There are no other books that are completely devoted to the topic of acoustic accessibility.

---

**CONTENTS  
OVERVIEW**

- Chapter 1: Acoustic Access: An Historical Perspective
- Chapter 2: Hearing is the Foundation of Listening – and Listening is the Foundation of Learning
- Chapter 3: Speech Perception in the Classroom
- Chapter 4: Classroom Acoustic Measurements
- Chapter 5: Classroom Audio Distributions Systems: Literature Review 2003-2011
- Chapter 6: An Overview of Current CADS Technologies
- Chapter 7: Best Practices: AAA Clinical Practice Guidelines for Hearing Assistance Technology
- Chapter 8: Approaches to Functional Verification of Classroom Accessibility
- Chapter 9: Acoustic Accessibility: The Role of the Clinical Audiologist

**TITLE****Caries Management - Science and Clinical Practice****EDITOR(S)****Hendrik Meyer-Lueckel, Professor**Clinic for Operative Dentistry and  
Periodontology, University Clinic Aachen  
Rheinland-Westphalia, Technical University**Sebastian Paris, Associate Professor**Clinic for Operative Dentistry and  
Periodontology, Christian-Albrechts-  
University, Kiel, Germany**Kim R. Ekstrand, Professor**School of Dentistry  
Copenhagen, Denmark**PRICE**

Euro 149.99

**ISBN-13**

9783131547118

**PUB. DATE**

July 2012

**FORMAT**

HARDCOVER · 400 illustrations · 456 pages · 19.5 x 27 cm trim size

**PRIMARY MARKET**

Dentistry

**DESCRIPTION**

The book is essentially made up of 2 parts. Part 1 explains the scientific fundamentals and treatment principles. All topics are covered, from the reasons why caries develops to primary minimal-invasive treatment, contains graphs, illustrations, tables and microscopic images. Part two (chapters 25 and 26) uses actual case studies to describe the methodology, including clinical images.

**SALES HOOKS**

- Shifting to the new paradigm of “heal and seal” rather than the old “drill and fill” – prevention instead of intervention
- Covers the science behind the disease with recommendations for treatments, starting at the microscopic level
- Newest treatment techniques, including adhesion technology, fissure sealing and infiltration, and more
- Non-invasive, micro invasive, minimal invasive techniques.
- International team of authors (USA, UK, Brazil, Australia, Germany...)

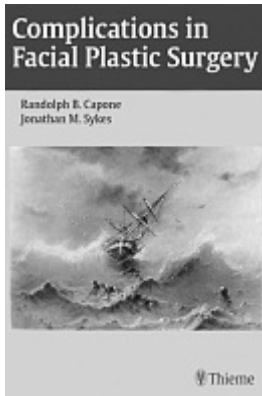
**Meyer-Lueckel, Caries Management – Science and Clinical Practice****COMPETITION**

Fejerskov, Kidd, Nyvad: *Dental Caries*, 2008. 640 pp, approx. 400 illustrations, € 115,99, 9781405138895  
**Differentiation:** Fejerskov focuses on more conservative management of caries. Role of diet however limited to short discussion

---

**CONTENTS  
OVERVIEW**

- 1 Ecology of the oral cavity
- 2 Aetiology and pathogenesis of caries
- 3 Histological and clinical appearance of caries
- 4 Paradigm shift in cariology
- 5 Visual-tactile detection and assessment
- 6 Radiographic and other diagnostic methods
- 7 Caries risk assessment and prediction
- 8 Epidemiology of caries and non-carious defects
- 9 From diagnosis to therapy
- 10 Biofilm Management
- 11 The Role of Nutrition in the Caries Process
- 12 Influencing de- and remineralisation by fluorides & calcium phosphates
- 13 Oral health promotion: Implementation of non-invasive interventions to control the caries process
- 14 Basics in Adhesion Technology
- 15 Fissure Sealing
- 16 Sealing of proximal surfaces
- 17 Caries infiltration
- 18 How much caries do we have to remove?
- 19 Minimal-invasive therapy with tooth-colored resin restorative materials
- 20 Decision-making in managing the caries process
- 21 How to maintain teeth sound: an individualized population strategy
- 22 Individualized caries management in paediatric dentistry
- 23 Future Trends in Caries Research
- 24 Diagnostics and documentation
- 25 Clinical cases of minimal interventional treatment concepts of caries in the permanent dentition
- 26 Clinical cases of minimal interventional treatment concepts of caries in young children

**TITLE****Complications in Facial Plastic Surgery****AUTHOR(S)**

**Randolph Capone, MD**  
 Johns Hopkins University School  
 of Medicine, Department of  
 Otolaryngology – Head & Neck Surgery  
 Division of Facial Plastic Surgery  
 Baltimore, MD

**Jonathan Jonathan, MD**  
 University of California at Davis Medical  
 Center, Department of Otolaryngology –  
 Head & Neck Surgery  
 Division of Facial Plastic Surgery  
 Sacramento, CA

**PRICE**

Euro 119.99

**ISBN-13**

9781604060263

**PUB. DATE**

May 2012

**FORMAT**

HARDCOVER · 175 illustrations · 224 pages · 21.6 x 28 cm trim size

**PRIMARY MARKET**

Head &amp; Neck Surgery

**SECONDARY OR**

Otolaryngology

**SUB-SPECIALTIES**

Facial Plastic Surgery

**LEVEL**

Clinicians, Residents, Fellows

**DESCRIPTION**

Written and edited by experts in the field, **Complications in Facial Plastic Surgery** is a comprehensive text that serves to smooth the transition for residents and fellows as they complete their training and begin performing surgical procedures without supervision. This is the type of book young physicians read cover to cover and continually refer to for guidance before, during, and after performing surgery. It is also a valuable resource for practicing facial plastic surgeons, plastic surgeons, and otolaryngologists to consult in their daily practice. The procedures covered include rhinoplasty, facelifts, blepharoplasty, browlifting, chemical resurfacing, facial reanimation, and much more.

**SALES HOOKS**

- Learn how to prevent and manage complications in facial plastic surgery
- Prevention-centric approaches to rhinoplasty, blepharoplasty, facelifts, browlifting, chemical resurfacing, and more
- A chapter dedicated to complications of anesthesia
- Original artwork and more than 100 detailed color photographs help readers understand and apply the text
- Pearls at the end of each chapter with key insights



## Capone, Complications in Facial Plastic Surgery

**Competition**                    There is no real competition focusing on complications

---

### CONTENTS OVERVIEW

- Chapter 1: Facial Plastic Surgery Complications: An Overview
- Chapter 2: Management of the Dissatisfied Patient
- Chapter 3: Complications in the Cosmetic Office Setting
- Chapter 4: Anesthesia Complications in Facial Plastic Surgery
- Chapter 5: Complications Involving Locoregional Flap Reconstruction of Facial Defects
- Chapter 6: Challenges in Skin Resurfacing
- Chapter 7: Complications of Upper Eyelid Blepharoplasty
- Chapter 8: Complications of Lower Eyelid Blepharoplasty
- Chapter 9: Prevention and Management of Adverse Outcomes in Brow Rejuvenation
- Chapter 10: Rhinoplasty Complications
- Chapter 11: Facelift Complications
- Chapter 12: Complications with Facial Implantation
- Chapter 13: Complications of Facial Trauma Repair
- Chapter 14: Complications of Facial Reanimation
- Chapter 15: Surgical Correction of Congenital Anomalies and Associated Complications
- Chapter 16: Complications in Orthognathic Surgery
- Chapter 17: Overcoming Adversities in Hair Restoration



**TITLE****Head and Neck Cancer Recurrence: Evidence-based, Multidisciplinary Management****AUTHOR(S)**

**Hisham Mehanna, MD, PhD**  
Institute of Head and Neck  
Studies and Education  
Coventry, UK

**K. Kian Ang, MD, PhD**  
Department of Radiation Oncology  
University of Texas  
Houston, TX

**PRICE**

Euro 169.99

**ISBN-13**

9783131473912

**PUB. DATE**

June 2012

**FORMAT**

400 illustrations · 340 pages · 23 x 31 cm trim size

**PRIMARY MARKET**

Head &amp; Neck Surgery

**SECONDARY OR**

Otolaryngology

**SUB-SPECIALTIES**

Oncology

**LEVEL**

Clinicians

**DESCRIPTION**

As the outcome of treatment of patients with head and neck cancers improves progressively, more patients are now presenting with relapses, often manifesting several years after the initial therapy or with new cancers originating in or around the previously treated region. Management of such patients is challenging since few studies have been devoted to addressing this relatively small but growing population. This book is specifically compiled to provide up to date guidelines, based on available evidence, and to identify the specific needs for further systematic studies.

**SALES HOOKS**

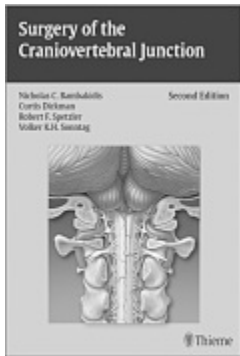
- Specifically compiled to provide evidence-based, multidisciplinary management strategies for this complex and difficult to manage disease, combined with an account of the relevant techniques, results, and possible complications that might arise and how to deal with them
- International, multidisciplinary authorship including the top clinicians in their fields; most chapters have a surgeon and an oncologist involved, which offers top expertise and a balanced, multidisciplinary view
- General chapters on principles of relevant surgical techniques and radiotherapy; site-specific chapters dealing with specific management of recurrence at each head and neck site
- Illustrative cases including history, clinical findings, imaging, treatment (incl. planning and results) – brings decision-making process to life and easier to relate to clinical practice



## **Mehanna, Head and Neck Cancer Recurrence: Evidence-based, Multidisciplinary Management**

### **CONTENTS OVERVIEW**

- 1 Introduction
- 2 Molecular Biology of Recurrence
- 3 Imaging Modalities
- 4 Concurrent Chemotherapy and Reirradiation for Recurrent Head and Neck Cancer
- 5 Systemic therapy in the treatment of Recurrent and metastatic Head and Neck Carcinoma
- 6 Principles and Concepts of Reconstruction in the Recurrent Setting
- 7 Patient Selection for Treatment
- 8 Recurrent Laryngeal Cancer
- 9 Management of Recurrent Hypopharyngeal Cancer
- 10 Carcinoma of the Oral Cavity
- 11 Carcinoma of the Oropharynx
- 12 Management of nodal recurrence
- 13 Carcinoma of the Nasopharynx
- 14 Skull base and sinonasal Cancer
- 15 Recurrent differentiated Thyroid Cancer
- 16 Recurrent salivary gland carcinoma and pleomorphic adenoma
- 17 Recurrent Melanotic and non melanotic skin cancer
- 18 Prognosis of recurrent Head and Neck Cancer
- 19 Rehabilitation after treatment for recurrent Head and Neck Cancer
- 20 Psychosocial aspects of recurrent Head and Neck Cancer
- 21 Palliative & Psychosocial Issues in Advanced Head and Neck Cancer

**TITLE****Surgery of the Craniovertebral Junction**2<sup>nd</sup> Edition**EDITOR(S)****Nicholas C. Bambakidis, MD**

Director, Cerebrovascular and Skull Base Surgery  
University Hospitals Case Medical Center  
Cleveland, Ohio, USA

**Curtis A. Dickman, MD**

Director of Spinal Research  
Barrow Neurological Institute  
Phoenix, Arizona, USA

**Robert F. Spetzler, MD**

Chair of Neurological Surgery  
Barrow Neurological Institute  
Phoenix, Arizona, USA

**Volker K. H. Sonntag, MD**

Emeritus  
Division of Neurological Surgery  
Barrow Neurological Institute  
Phoenix, Arizona, USA

**PRICE**

Euro 299.99

**ISBN-13**

9781604063387

**PUB. DATE**

July 2012

**FORMAT**

HARDCOVER · 752 illustrations · 560 pages · 21.6 x 28 cm trim size

**PRIMARY MARKET**

Neurosurgery

**SECONDARY OR**

Orthopedic surgery

**SUB-SPECIALTIES**

Spine and Skull Base Surgery

**LEVEL**

Clinicians

**DESCRIPTION**

This is a comprehensive, advanced treatise on the surgical treatment of disorders of the craniovertebral junction, an anatomical area with a significant range of pathologies and anatomical complexities which continues to be a challenging area for surgeons. The new edition focuses on surgical decision-making and technological advances in the treatment modalities for this region. It will appeal to both spine and skull base surgeons.

**SALES HOOKS**

- The original treatise on the topic, edited by senior Barrow surgeons with a focus on decision-making & surgical techniques
- Uniquely pertinent to both spine and skull base surgeons
- Recognized as “landmark” and authoritative text on the topic
- Interactive DVD includes cadaveric dissections, animations of surgical approaches & techniques, and short narrated video cases

**Bambakidis, Surgery of the Craniovertebral Junction, 2<sup>nd</sup> Edition**

- Reflects technological advancements & innovative treatment modalities that have resulted in improved safety & efficacy rates
  - Covers both open & minimally invasive methods
- 

**CONTENTS  
OVERVIEW****Section I: Foundations for Surgical Treatment**

- Chapter 1: Embryology, Development, and Classification of Disorders of the Craniovertebral Junction  
Chapter 2: Anatomical Basis of Surgical Approaches to the Region of the Foramen Magnum  
Chapter 3: Biomechanics of the Craniovertebral Junction  
Chapter 4: Radiological Evaluation of the Craniovertebral Junction  
Chapter 5: Neurological Findings of Craniovertebral Junction Disease

**Section II: Surgical Indications and Decision Making**

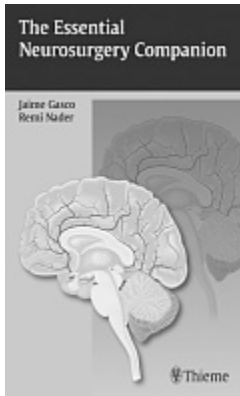
- Chapter 6: Congenital Malformations of the Craniovertebral Junction  
Chapter 7: The Rheumatoid Neck: Changing Pathology Requires Altering Surgical Strategies  
Chapter 8: Traumatic Injuries of the Craniovertebral Junction  
Chapter 9: Bone Softening Diseases and Disorders of Bone Metabolism  
Chapter 10: Primary Osseous and Metastatic Neoplasms of the Craniovertebral Junction  
Chapter 11: Primary Extramedullary Tumors of the Craniovertebral Junction  
Chapter 12: Management of Chiari Malformations  
Chapter 13: Management of Intramedullary Lesions of the Cervicomedullary Junction and High Cervical Spinal Cord  
Chapter 14: Management of Vertebral Artery Dissections and Vascular Insufficiency  
Chapter 15: Arteriovenous Malformations of the Craniovertebral Junction: Spinal and Posterior Fossa AVMS  
Chapter 16: Aneurysms of the Craniovertebral Junction  
Chapter 17: Cavernal Malformations of the Cervicomedullary Junction  
Chapter 18: Radiosurgical Management of Lesions of the Craniovertebral Junction

**Section III: Surgical Techniques**

- Chapter 19: Brief Overview of Surgical Approaches to the Craniovertebral Junction  
Chapter 20: Stereotactic Methods of Localization and Image-Guided Surgery  
Chapter 21: Transoral Approach to the Craniovertebral Junction  
Chapter 22: Transoral Approaches to Midline Pathology of the Ventral Skull Base, Craniovertebral Junction, and Upper Cervical Spine  
Chapter 23: Transoral-Translabiomandibular Approach to the Craniovertebral Junction  
Chapter 24: Transfacial Approaches to the Craniovertebral Junction  
Chapter 25: Posterior Neuroendoscopic Applications at the Craniovertebral Junction  
Chapter 26: Extended Endonasal Approaches to the Craniovertebral Junction  
Chapter 27: The Far Lateral Approach and its Variations  
Chapter 28: The Transpetrosal Approaches  
Chapter 29: Posterolateral Approach to the Upper Cervical Spine  
Chapter 30: Endovascular Management of Posterior Fossa Atherosclerotic Disease  
Chapter 31: Bypass Options for the Posterior Fossa  
Chapter 32: Approaches to the Jugular Foramen  
Chapter 33: Suboccipital and Retrosigmoid Approaches

**Section IV: Fixation and Fusion Techniques**

- Chapter 34: Biology of Spinal Fusion  
Chapter 35: Techniques of Bone Graft Harvesting and Spinal Fusion  
Chapter 36: General Principles of Spinal Wire and Cable Fixation  
Chapter 37: General Principles of Spinal Screw Fixation  
Chapter 38: CT-Based Image Guidance in Fixation of the Craniovertebral Junction  
Chapter 39: Odontoid Screw Fixation:  
Chapter 40: Posterior Atlantoaxial Screw Fixation  
Chapter 41: Occipitocervical Fixation  
Chapter 42: Craniovertebral Instability: Atlanto-Axial Joint Manipulation and Fixation



<b>TITLE</b>	<b>The Essential Neurosurgery Companion</b>	
<b>EDITOR(S)</b>	<b>Jaime Gasco, MD</b> University of Texas Medical Branch Division of Neurosurgery Galveston, Texas	<b>Remi Nader, MD</b> Gulf Coast Brain & Spine Institute Gulfport, MS
<b>PRICE</b>	Euro 89.99	
<b>ISBN-13</b>	9781604067354	
<b>PUB. DATE</b>	June 2012	
<b>FORMAT</b>	SOFTCOVER · 209 illustrations · 928 pages · 12.7 x 20.3 cm trim size	
<b>PRIMARY MARKET</b>	Neurosurgery	
<b>SECONDARY OR SUB-SPECIALTIES</b>	Neurology	
<b>LEVEL</b>	Senior Medical Students, Residents, and Fellows	
<b>DESCRIPTION</b>	<p>This is a content-rich guide that provides answers to questions that consistently arise in the natural progression of neurosurgery training <u>and</u> practice. It is presented in a highly visual and efficient question-and-answer format.</p>	
<b>SALES HOOKS</b>	<ul style="list-style-type: none"> <li>• The content mirrors the realities of neurosurgical clinical practice (i.e., no theory in this book!)</li> <li>• Contains over 5,000 individual questions with answers -lots of visuals</li> <li>• Awesome, full-color, user-friendly design</li> <li>• Has a logical progression of difficulty, from basic concepts to advanced surgical management; covers all aspects of neurosurgery</li> <li>• Divided into two sections; 1. Fundamentals, and 2. Clinical Knowledge</li> <li>• <b>Pragmatic information you always wanted to know but sometimes were afraid to ask...</b></li> </ul>	



## **Gasco, The Essential Neurosurgery Companion**

### **CONTENTS**

#### **OVERVIEW**

- Introduction
- Core Competencies
- Daily Essentials
- Fundamentals
- Neurology
- Coma and Brain Death
- Neuro-Oncology
- Radiosurgery
- Neuroendocrine and Pituitary
- Skull Base
- Spine Neurosurgery
- Neurovascular
- Neurotrauma
- Neurocritical Care
- Neuroanesthesia
- Functional Neurosurgery
- Peripheral Nerve Surgery
- Pediatric
- Hydrocephalus
- Appendix



<b>TITLE</b>	<b>Lateral Skull Base Surgery</b>	
<b>EDITOR(S)</b>	<b>Rick Friedman, MD, PhD</b> House Clinic Los Angeles, CA  <b>Derald Brackmann, MD</b> House Clinic Los Angeles, CA  <b>Marc Schwartz, MD</b> House Clinic Los Angeles, CA	<b>William Slattery, MD</b> House Clinic Los Angeles, CA  <b>Jose Fayad, MD</b> House Clinic Los Angeles, CA
<b>PRICE</b>	Euro 109.99	
<b>ISBN-13</b>	9781604067644	
<b>PUB. DATE</b>	July 2012	
<b>FORMAT</b>	HARDCOVER · 192 illustrations · 216 pages · 21.6 x 28 cm trim size	
<b>PRIMARY MARKET</b>	Otolaryngology	
<b>SECONDARY OR SUB-SPECIALTIES</b>	Neurosurgery	
<b>LEVEL</b>	Clinicians	
<b>DESCRIPTION</b>	<p>Written by leading skull base surgeons from the renowned House Clinic in Los Angeles, California, <i>Lateral Skull Base Surgery: The House Clinic Atlas</i> is a much-needed reference that contains detailed descriptions of the techniques used in lateral skull base surgery. This atlas covers topics ranging from auditory brainstem implants to vestibular schwannoma, providing readers with a comprehensive overview of surgical procedures and techniques used to treat a variety of skull base diseases.</p> <p>This atlas offers insights and expertise from some of the most respected surgeons in the world and is an essential resource for otolaryngologists—head and neck surgeons, neurosurgeons, and fellows preparing for and performing lateral skull base surgery as well as other physicians interested in this growing specialty.</p>	



## **Friedman, Lateral Skull Base Surgery**

### **SALES HOOKS**

- World-renowned House Clinic surgeons teach lateral skull base surgical techniques and procedures
  - Covers procedures for a variety of skull base diseases, from auditory brainstem implants to vestibular schwannoma
  - Includes 8 surgical videos of common techniques on Thieme's MediaCenter
  - Over 180 high-quality images illustrate the procedures
- 

### **COMPETITION**

Robertson is OP, Long is out of stock.

---

### **CONTENTS OVERVIEW**

Chapter 1: Orbitozygomatic Craniotomy  
Chapter 2: The Subtemporal Approach  
Chapter 3: The Middle Cranial Fossa Approach to Vestibular Schwannomas  
Chapter 4: The Infracochlear/Infralabyrinthine Approach to the Petrous Apex  
Chapter 5: The Retrosigmoid Approach  
Chapter 6: The Translabyrinthine Approach to the Skull Base  
Chapter 7: The Transcochlear Approach to Cerebellopontine Angle and Clivus Lesions  
Chapter 8: The Combined Petrosal Approach to the Petroclival Region  
Chapter 9: The Far Lateral Approach  
Chapter 10: The Fisch Infratemporal Fossa Approach: Type A  
Chapter 11: The Fisch Infratemporal Fossa Approach: Types B and C  
Chapter 12: The Pre-Auricular Infratemporal Approach  
Chapter 13: Temporal Bone Resection  
Chapter 14: Microvascular Cranial Nerve Decompression  
Chapter 15: Complications of Neurotologic Surgery  
Chapter 16: Auditory Brainstem Implants  
Chapter 17: The Fine Points of Vestibular Schwannoma Dissection from Within the Internal Auditory Canal





<b>TITLE</b>	<b>Reconstruction of the Head and Neck</b>
<b>AUTHOR</b>	<b>Eric Genden, MD</b> Mount Sinai School of Medicine Department of Otolaryngology-HNS New York, NY
<b>PRICE</b>	Euro 129.99
<b>ISBN-13</b>	9781604065763
<b>PUB. DATE</b>	May 2012
<b>FORMAT</b>	HARDCOVER · 347 illustrations · 224 pages · 21.6 x 28 cm trim size
<b>PRIMARY MARKET</b>	Otolaryngology
<b>SECONDARY OR</b>	Plastic Surgery
<b>SUB-SPECIALTIES</b>	
<b>LEVEL</b>	Clinicians, Fellows
<b>DESCRIPTION</b>	Removing a cancer is often only half the battle for the head & neck cancer surgeon. Removing the cancer might require removing large portions of a patient's jaw, tongue or other vital structure. The aim of this text is to offer the readership a guide to the options available for head and neck reconstruction and the techniques for achieving the optimal functional and aesthetic results. This book will cover the reconstruction of major soft tissue, bony, and muscular defects of the head, neck, and skull base. The unique aspect of this text lies in its defect-oriented approach. This approach allows the surgeon to match the patient's defect with one reviewed in the text to understand the options and techniques for an optimal reconstruction.
<b>SALES HOOKS</b>	<ul style="list-style-type: none"> <li>• Detailed methods for reconstruction of major soft tissue and for bony and muscular defects of the head, neck, and skull base</li> <li>• Chapters organized by defect for referencing ease</li> <li>• More than 200 color illustrations accompany the procedures</li> </ul>



## Genden, Reconstruction of the Head and Neck

### COMPETITION

Atlas of Regional and Free Flaps for Head and Neck Reconstruction, 2<sup>nd</sup> Edition, Mark Urken, 2011, LWW

**Differentiation:** Urken does not review specific defects, i.e. lateral mandible, hemi- tongue, maxillary, esophagus, etc.

Multidisciplinary Head and Neck Reconstruction: A Defect-Oriented Approach, Mark Urken, 2009, LWW

**Differentiation:** Three times the size and price of our book.

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### CONTENTS OVERVIEW

Chapter 1: Oral Cavity Reconstruction

Chapter 2: Oromandibular Complex Reconstruction

Chapter 3: Palatomaxillary Complex Reconstruction

Chapter 4: Cheek and Neck Reconstruction

Chapter 5: Pharynx, Cervical Esophagus, and Hypopharynx Reconstruction

Chapter 6: Skull Base Reconstruction

Chapter 7: Scalp Reconstruction

Chapter 8: Management of the Paralyzed Face

Chapter 9: Pediatric Head and Neck Reconstruction

Chapter 10: Microvascular Reconstruction of the Head and Neck

**TITLE****Chest Imaging Case Atlas**2<sup>nd</sup> Edition**EDITOR(S)****Mark Parker, MD**Medical College of Virginia Hospitals  
Virginia Commonwealth University  
Richmond, VA**Melissa Rosado-de-Christenson, MD**Department of Radiology  
University of Missouri-Kansas City  
Kansas City, MO**Gerald Abbott, MD**Harvard University  
Massachusetts General Hospital  
Boston, MA**PRICE**

Euro 129.99

**ISBN-13**

9781604065909 (previous edition ISBN 9783131390219)

**PUB. DATE**

July 2012

**FORMAT**

HARDCOVER · 1584 illustrations · 1104 pages · 21.6 x 28 cm trim size

**PRIMARY MARKET**

Radiology

**SECONDARY OR****SUB-SPECIALTIES****LEVEL**

Residents and clinicians

**DESCRIPTION**

Written by renowned experts in chest imaging, Chest Imaging Case Atlas, Second Edition, enables radiology residents, fellows, and practitioners to hone their diagnostic skills by teaching them how to interpret a large number of radiologic cases. This atlas contains over 200 cases on conditions ranging from Adenoid Cystic Carcinoma to Wegener Granulomatosis. Each case is supported by a discussion of the disease, its underlying pathology, typical and unusual imaging findings, management, and prognosis, providing a comprehensive overview of each disorder.

This book is an invaluable illustrated reference that all physicians in radiology and chest imaging in particular, including pulmonary medicine physicians and thoracic surgeons, should have on their bookshelf.

**Parker, Chest Imaging Case Atlas, 2<sup>nd</sup> Edition****SALES HOOKS**

- 40 new cases and updated images in all cases
  - More multiplanar, CT angiographic (CTA), MRI, and 3D imaging helps readers stay current with this rapidly changing technology
  - The neoplastic diseases section includes the new TNM staging system for lung cancer
  - Pearls are provided to describe the features that may strongly support a specific diagnosis, enabling readers to sharpen their clinical diagnostic skills
- 

**COMPETITION**

Boiselle: Thoracic Imaging: Case Review Series, 2e, Nov 2010, 356pp, \$54.95, Elsevier  
Bhalla: Chest Imaging Cases, 2012, \$59.99, Oxford

**Differentiation:** Boiselle and Bhalla are both lower level books, good for board prep, but lacking the detailed discuss on the cases found in Parker.

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**CONTENTS  
OVERVIEW**

Section I: Normal Thoracic Anatomy  
Section II: Developmental Anomalies  
Section III: Airways Disease  
Section IV: Atelectasis  
Section V: Pulmonary Infections and Aspiration Pneumonia  
Section VI: Neoplastic Disease  
Section VII: Thoracic Trauma  
Section VIII: Diffuse Lung Disease  
Section IX: Occupational Lung Disease  
Section X: Adult Cardiovascular Disease  
Section XI: Abnormalities of the Mediastinum  
Section XII: Pleura, Chest Wall, and Diaphragm  
Section XIII: Post-Thoracotomy Chest



## Already Announced Titles in Previous ABIs

Kennedy et al (ABI 1/2012)	Rhinology – Diseases of the Nose, Sinuses, and Skull Base	9781604060607	23-May-12
Mehrholz et al (ABI 1/2012)	Physical Therapy for the Stroke Patient	9783131547217	23-May-12
Sanna et al (ABI 3/2011)	Middle Ear and Mastoid Microsurgery, 2 <sup>nd</sup> Edition	9783131320926	23-May-12
Steffers (ABI 3/2011)	General Pathology and Internal Medicine for Physical Therapists	9783131543219	04-April-12
Zhang (ABI 1/2012)	Clinical Epidemiology of Orthopedic Trauma	9783131658814	13-June-12



*Look what's new from...*

# Thieme Chemistry

## *Science of Synthesis*

**USER GROUPS** Research chemists involved in synthesis in industry and academia. In industry, this includes chemical, pharmaceutical, and biotechnology companies. Also governmental agencies (e.g. patent office).

**DESCRIPTION** **Science of Synthesis** is a reference work for preparative methods in synthetic chemistry. Its product-based classification system enables chemists to easily find solutions to their synthetic problems.

### **SALES HOOKS**

- Critical selection of reliable synthetic methods, saving the researcher the time required to find procedures in the primary literature.
- Expertise provided by leading chemists.
- Detailed experimental procedures.
- The information is highly organized in a logical format to allow easy access to the relevant information.

### **The complete reference work**

- The first point of reference when searching for reliable synthetic methods
- Covers all fields of organic chemistry
- Gives researchers the most effective and reliable methods for functional group transformations, and imparts essential reviews as well as detailed experimental procedures
- Frees up time for what chemists really want to do: Synthesis
- Includes Houben-Weyl Backfiles
- Is abstracted and indexed in Chemical Abstracts, published by CAS
- Contains 28 000 synthetic methods with over 265 000 reactions for 2700 different types of compounds

### **Always up-to-date**

- The Science of Synthesis Editorial Board regularly reviews the whole field of synthetic organic chemistry and updates the content of Science of Synthesis continuously
- Hot-spot updates across all categories ensure that you always have access to state-of-the-art synthetic methodology
- 5 % annual update-rate/4 updates per year



### Science of Synthesis by topic—The Reference Library

- Covers specialist topics that are essential for every organic chemist
- Selects the best and most reliable methods in a certain field
- Complementary to, and interlinked with, the volumes in Science of Synthesis
- Highlights new angles and perspectives of importance in organic synthesis
- As concise as possible, as in depth as necessary

### PUBLICATIONS

#### Print Edition (Hardcover, for Subscribers)

Knowledge Updates 2012/2

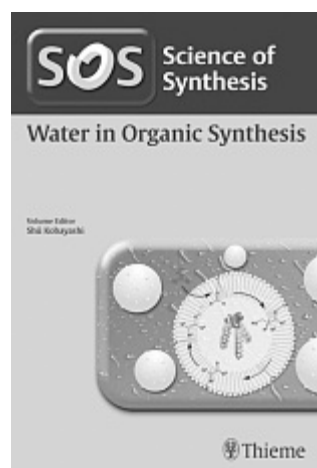
2012. approx. 500 pp., hardcover

ISBN 978-3-13-167211-7

Part of Science of Synthesis subscription

Publ. Date: approx. June 2012

#### Workbench Edition (Softcover)



Water in Organic Synthesis

Kobayashi

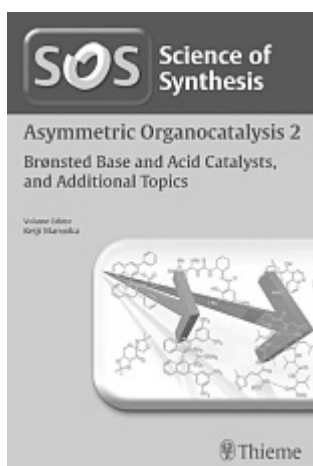
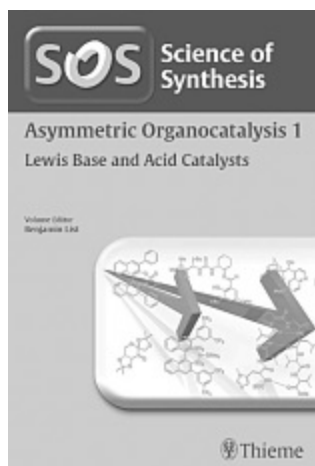
960 pp. • softcover

ISBN 978-3-13-169351-8

Euro 249 • PubDate 23<sup>rd</sup> May 2012

#### Sales Hooks

- Comprehensive overview of a rapidly progressing field, compiled by 47 experts
- Critical review of aqueous reactions, covering almost all types of organic reactions
- Including special techniques with water and industrial applications
- Emphasis on environmental aspects



Asymmetric Organocatalysis, 2-volume set  
List / Maruoka  
1928 pp. • softcover • 2 Vol.  
ISBN 978-3-13-170591-4  
Euro 449 • PubDate 23<sup>rd</sup> May 2012

#### Sales Hooks

- Authoritative, broad overview of the state of the art in asymmetric organocatalysis, compiled by 74 experts
- Critical presentation of the best organocatalytic and related methodologies available today for practical asymmetric synthesis
- Provides alternative, greener syntheses with simple and easily used catalysts helping avoid the use of expensive and/or toxic metals

Asymmetric Organocatalysis 1:  
Lewis Base and Acid Catalysts  
List  
954 pp. • softcover  
ISBN 978-3-13-169361-7  
Euro 249 • PubDate 23<sup>rd</sup> May 2012

Asymmetric Organocatalysis 2:  
Brønsted Base and Acid Catalysts, and Additional Topics  
Maruoka  
2012 • 974 pp • softcover  
ISBN 978-3-13-169371-6  
Euro 249 • PubDate 23<sup>rd</sup> May 2012





## Publication Dates May thru July 2012

<b>Capone</b>	Complications in Facial Plastic Surgery	ISBN 9781604060263	9 May 2012
<b>Smaldino</b>	Handbook of Acoustic Accessibility	ISBN 9781604067651	9 May 2012
<b>Steffers</b>	General Pathology and Internal Medicine for Physical Therapists	ISBN 9783131543219	9 May 2012
<b>Dillon</b>	Hearing Aids, 2nd Edition	ISBN 9781604068108	23 May 2012
<b>Genden</b>	Reconstruction of the Head and Neck	ISBN 9781604065763	23 May 2012
<b>Gilroy</b>	Atlas of Anatomy, 2nd Edition	ISBN 9781604067453	23 May 2012
<b>Kennedy</b>	Rhinology	ISBN 9781604060607	23 May 2012
<b>Kobayashi</b>	Science of Synthesis Water in Organic Synthesis	ISBN 9783131693518	23 May 2012
<b>List/Maruoka</b>	Science of Synthesis Asymmetric Organocatalysis 2-volume set	ISBN 9783131705914	23 May 2012
<b>List</b>	SOS – Asymmetric Organocatalysis 1: Lewis Base and Acid Catalysts	ISBN 9783131693617	23 May 2012
<b>Maruoka</b>	SOS – Asymmetric Organocatalysis 2: Bronsted Base and Acid Catalysts, and Additional Topics	ISBN 9783131693716	23 May 2012
<b>Mehanna</b>	Management of Recurrence in Head and Neck Cancer	ISBN 9783131473912	23 May 2012
<b>Mehrholtz</b>	Physical Therapy for the Stroke Patient	ISBN 9783131547217	23 May 2012
<b>Sanna</b>	Middle Ear and Mastoid Microsurgery, 2nd Edition	ISBN 9783131320926	23 May 2012
<b>Gasco</b>	Neurosurgery Essentials	ISBN 9781604067354	13 June 2012
<b>Zhang</b>	Clinical Epidemiology of Orthopedic Trauma	ISBN 9783131658814	13 June 2012
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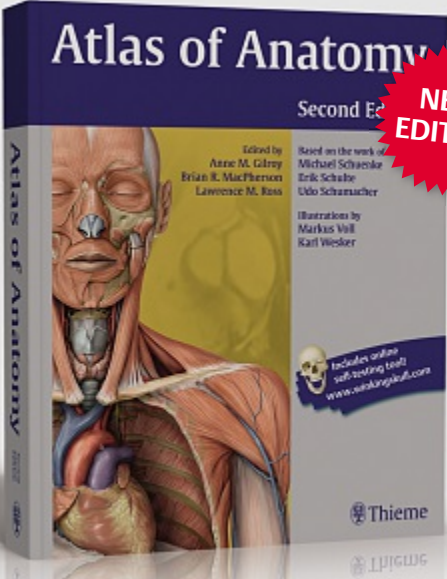


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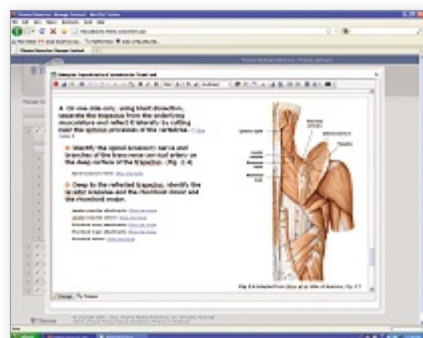
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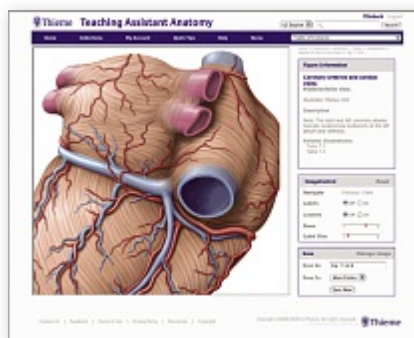


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